



Reputational Risk Management in Financial Institutions

3 March 2016, Frankfurt

- 09:30-10:00** *Registration & Coffee*
- 10:00-10:15** **Welcome and opening remarks**
Thomas Kaiser, Goethe University and KPMG
- 10:15-11:00** **Panel Discussion: The Importance of Reputational Risk in Banks**
Manuela Better, DekaBank
Wolfgang Hartmann, FIRM
Jürgen Steffan, Wüstenrot Bausparkasse
- 11:00-11:30** **Environmental and Social Risks from the Perspective of Reputational Risk**
Olivier Jaeggi, ECOFACT
- 11:30-12:00** **Reputational risk management: a legal point of view**
Steffen Bunnenberg, Bunnenberg Bertram
- 12:00-13:00* *Lunch break*
- 13:00-13:30** **Reputational risk management across the world – a survey of current practices**
Thomas Kaiser, Goethe University and KPMG
- 13:30-14:00** **Promotional Banks: An Introduction to Reputational Risk Management**
Friedemann Kühn, KfW Bankengruppe
- 14:00-14:30** **Implementation of the Unicredit Group Approach**
Petra Merl, UniCredit Bank
- 14:30-15:00* *Coffee break*
- 15:00-15:45** **Panel Discussion: Reputational Risk Management - the Future**
Mike Finlay, RiskBusiness
Thomas Kaiser, Goethe University and KPMG
Ralf Kauther, vwd